

# Avangate Affiliate Network 2021 Benchmarks



## Industry Recognition

Avangate Affiliate Network Ranked The **#1 Affiliate Network** focused on **Software and Digital Goods** and **#5 CPS Network Overall** for 7 years in a row (2015, 2016, 2017, 2018, 2019, 2020, 2021 – Blue Book)



## Network Details



## Top Selling Countries

65% of the total GTV comes from the top 5 countries

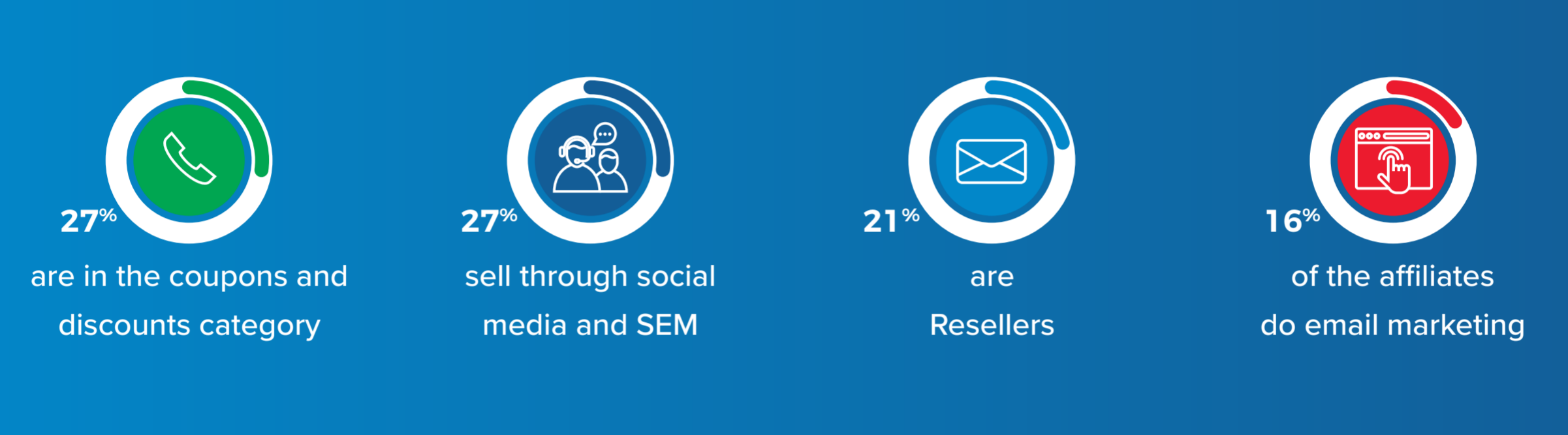


## Top Promoted Product Categories:



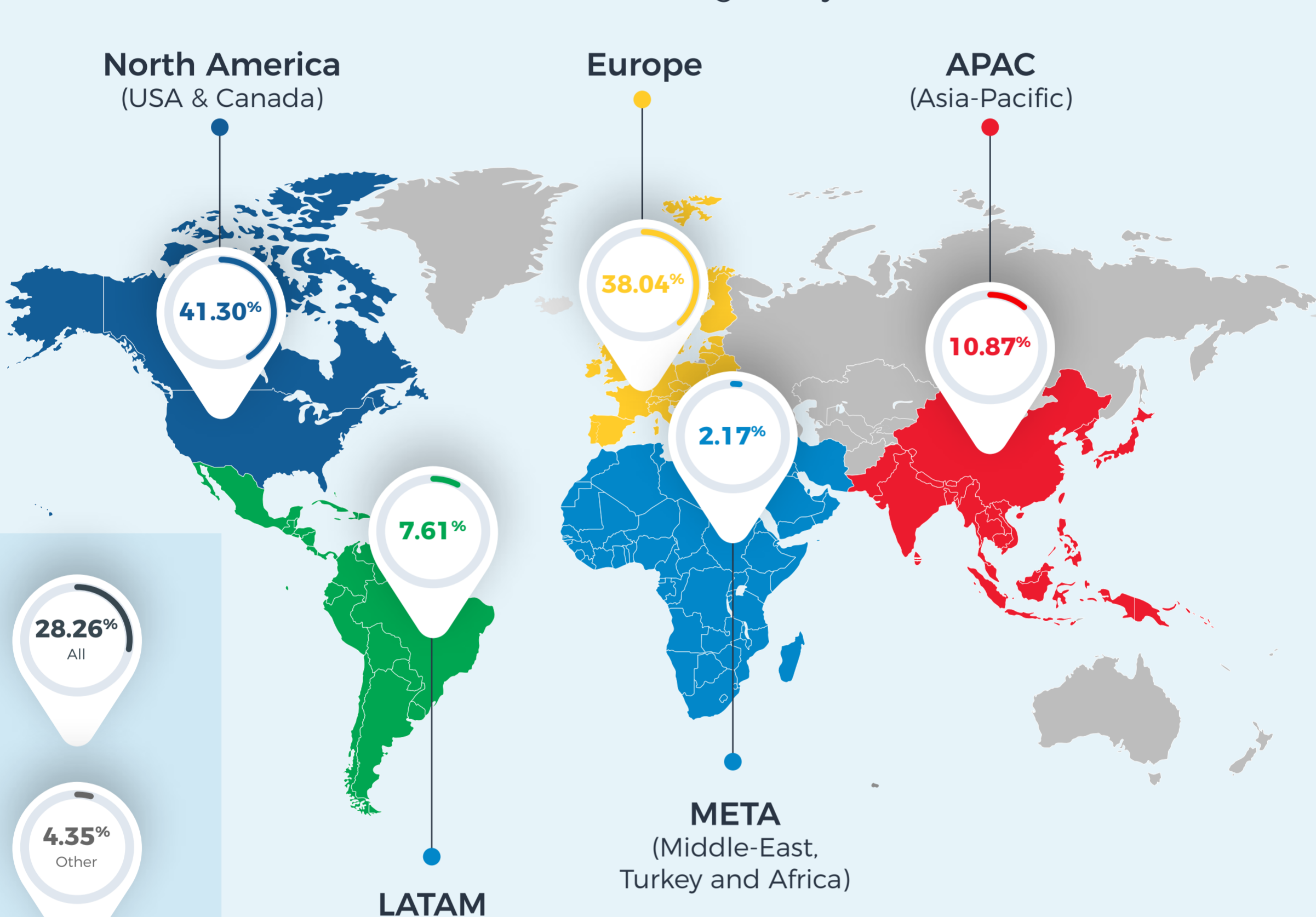
## Publisher Business Types

58% of our affiliates have content and reviews dedicated websites



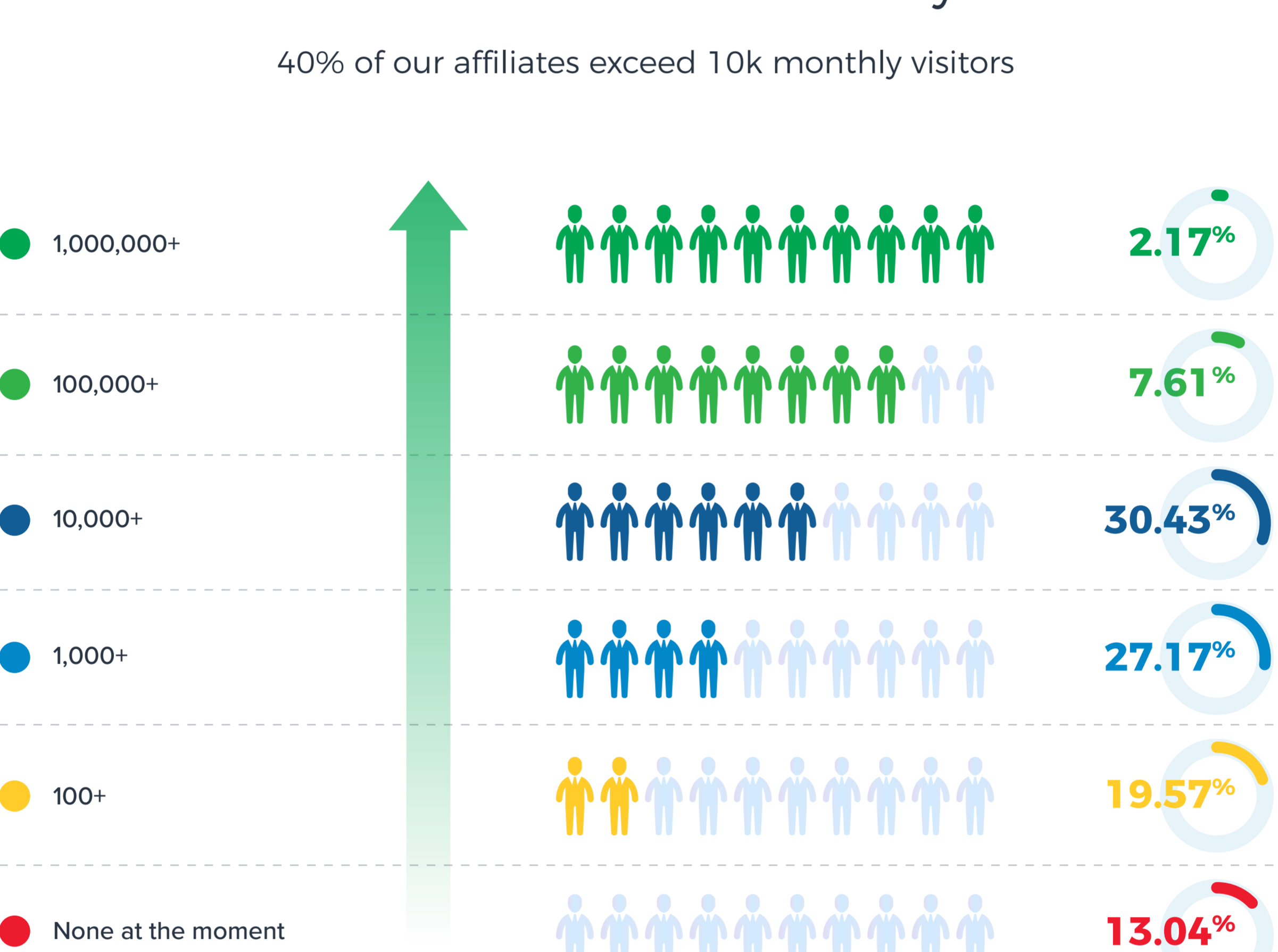
## Publishers Target Geos

Our affiliates sell globally



## The size of our Publishers' monthly audience

40% of our affiliates exceed 10k monthly visitors

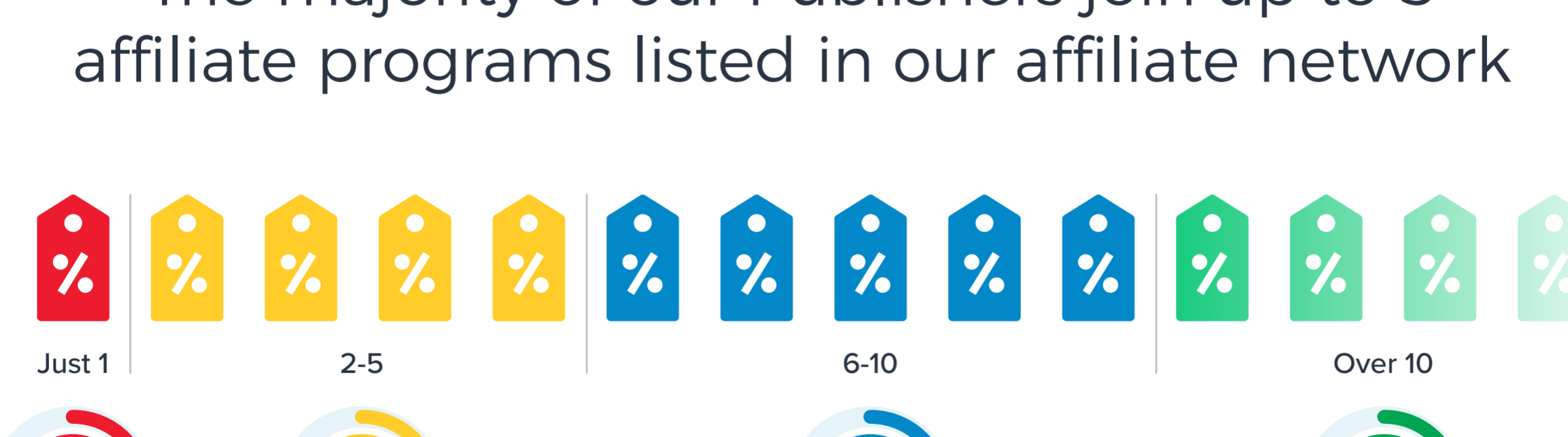


## Almost half of our Publishers are long term partners

being in our affiliate network for over 3 years



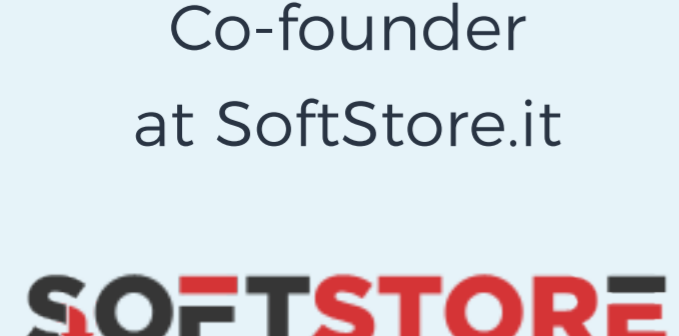
## The majority of our Publishers join up to 5 affiliate programs listed in our affiliate network



## Publisher Testimonial



**Onofrio Tota**  
Co-founder at SoftStore.it



“ I have been part of the Avangate Affiliate Network since early 2010. In these 10+ years, there have been many improvements: better assistance and support dedicated to affiliates, many new merchants and market-leading products, plus initiatives and contests to increase sales. I appreciate the Avangate Affiliate Network for quite a few reasons: 24/7 technical support, the ability to always get answers in case of doubts or problems, the reliability of the tracking system, the large number of products and sellers in the network, and then punctuality and seriousness in the payment of commissions. ”



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