

Avangate Affiliate Network 2022 Benchmarks

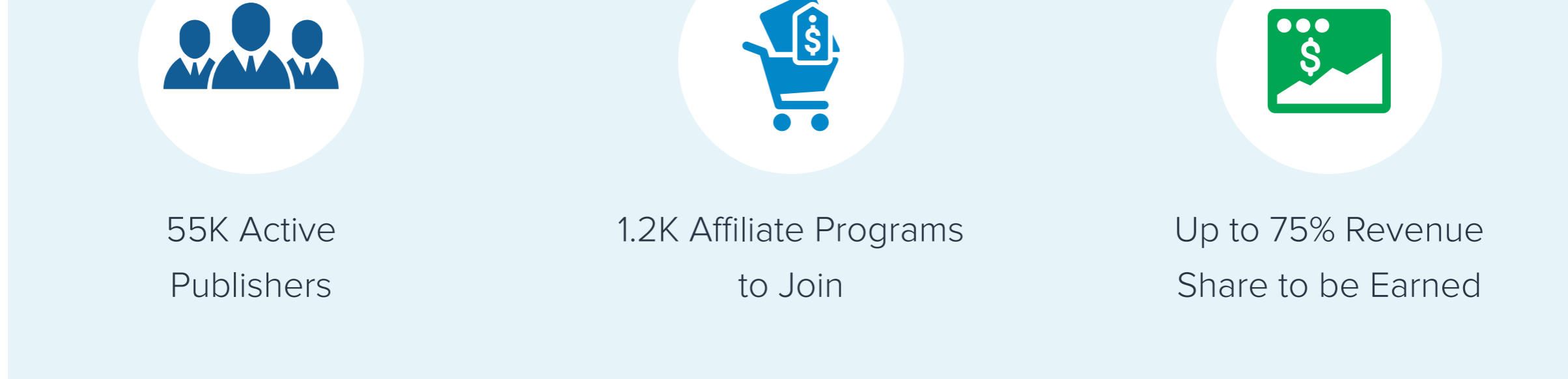


Industry Recognition

Avangate Affiliate Network Ranked The **#1 Affiliate Network** focused on Software and Digital Goods and **#5 CPS Network Overall** for 8 years in a row (2015 – 2022) as recognized by Blue Book



Network Details



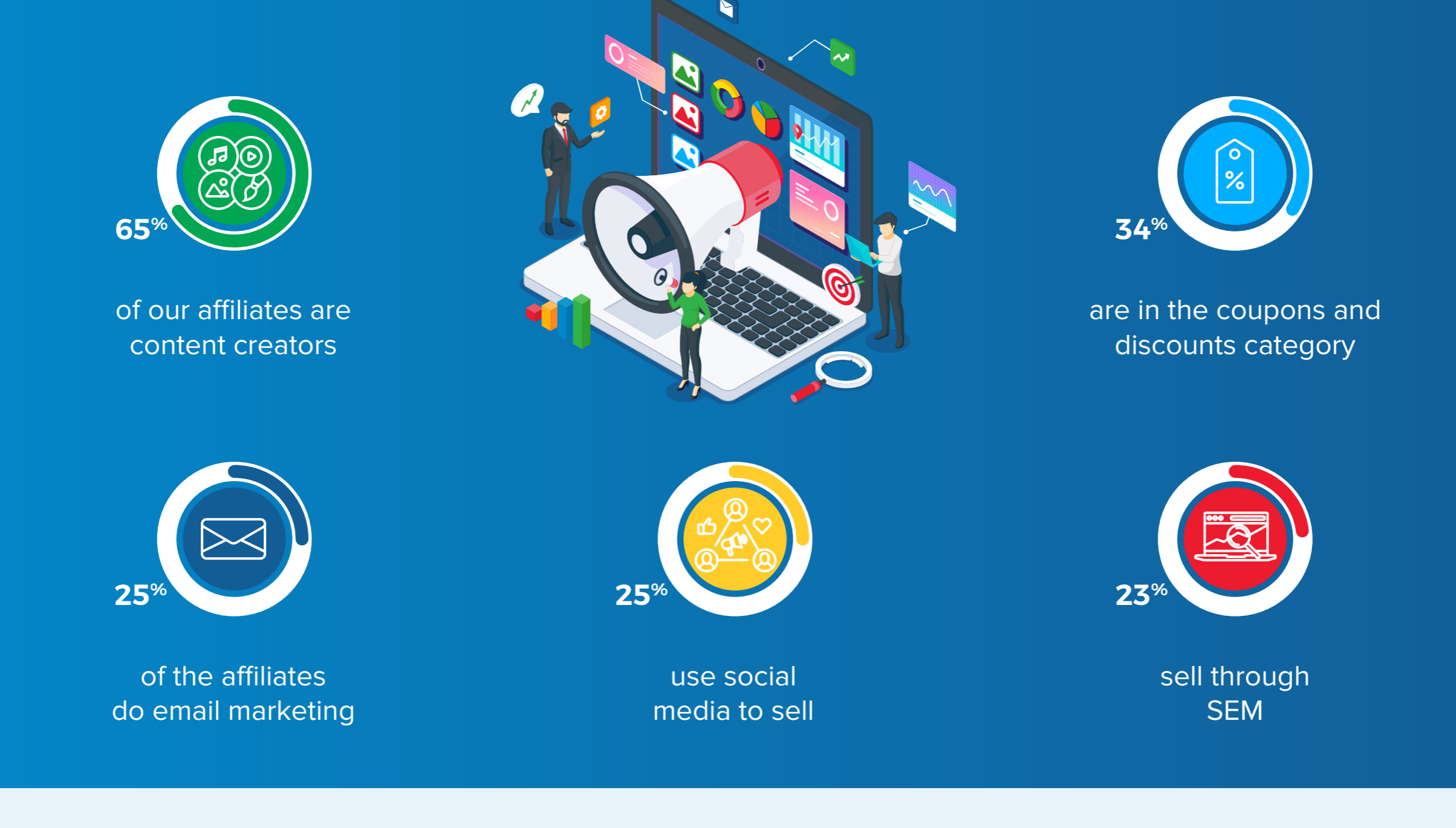
Top Selling Countries

69% of the total GTV comes from the top 5 countries



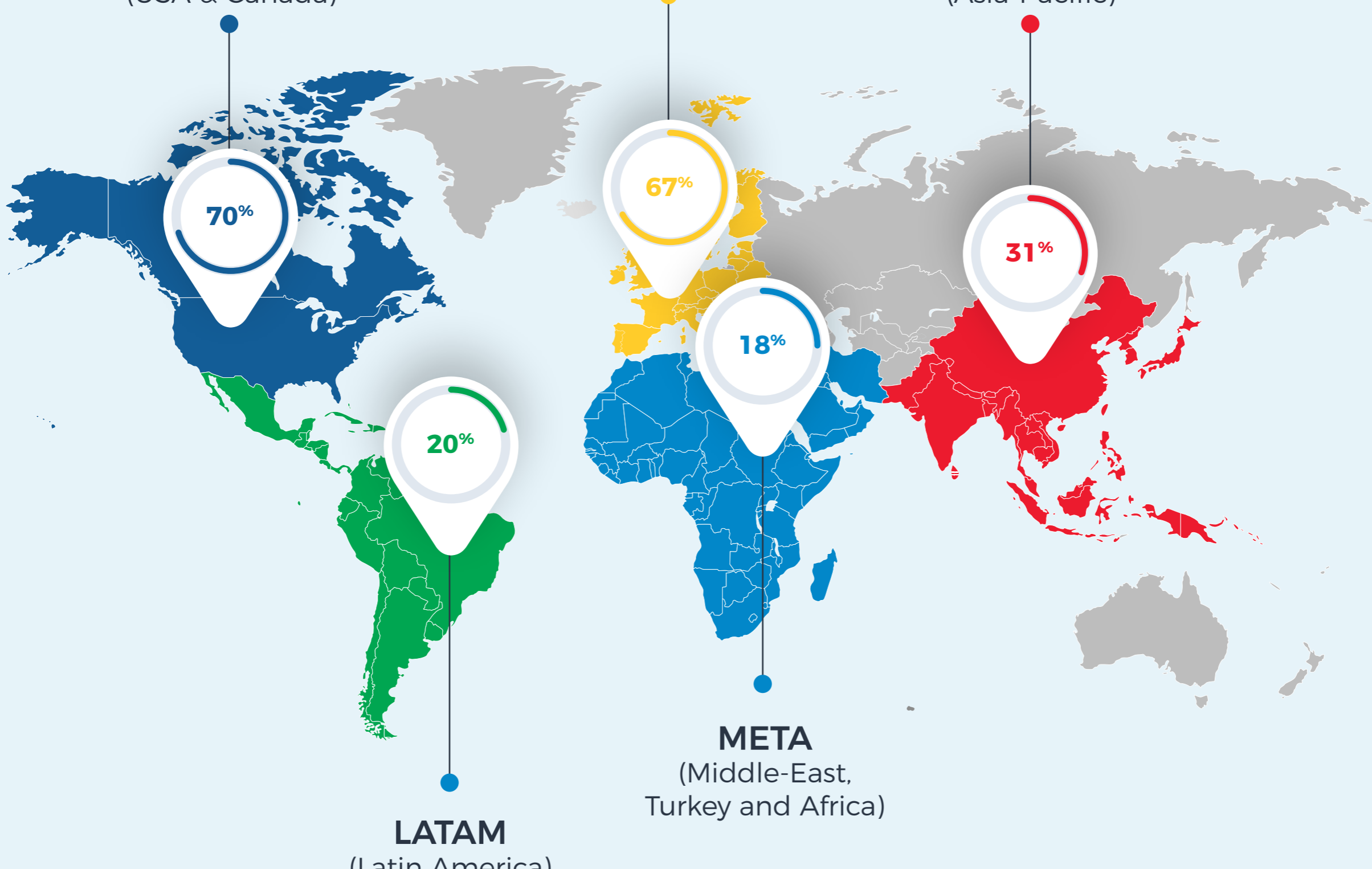
Publishers Business Types

58% of our affiliates have content and reviews dedicated websites



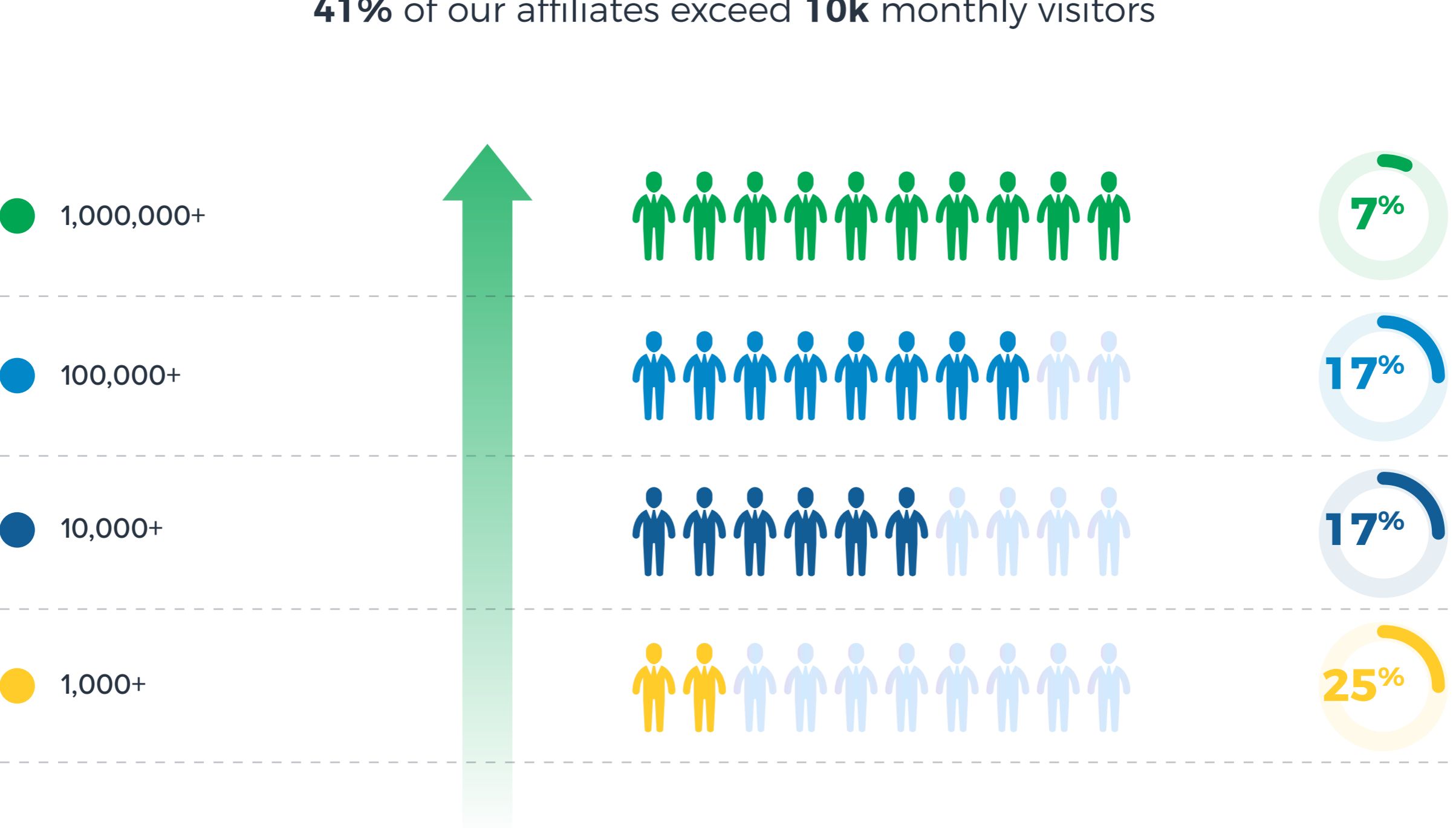
Publishers Target Geos

Our affiliates have **worldwide traffic**



Publishers' Monthly Audience

41% of our affiliates exceed 10k monthly visitors



More partnerships, more money!

Most of the affiliates earn money from up to 5 partnerships.



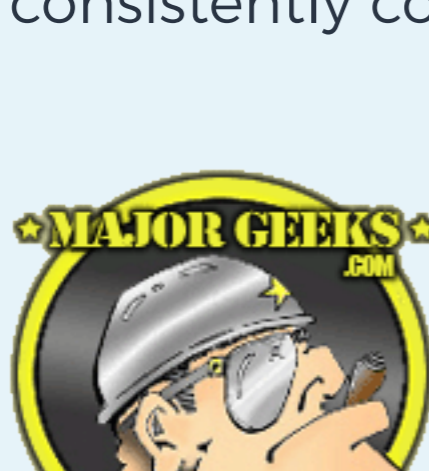
Plans for 2023



In 2023, the affiliates from our affiliate network will focus on **increasing traffic volumes**, **joining new affiliate programs** within the network and **reaching new markets**.

Publisher Testimonial

“Avangate has always provided us with the tools, tech and quality products to be successful. Products listed on the Avangate platform consistently convert better than others we have tried.”



Jim McMahon
Founder
at MajorGeeks



The world's most established digital goods affiliate marketing network.

www.avangatenetwork.com

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