

Avangate Affiliate Network 2023 Benchmarks



Industry Recognition

Avangate Affiliate Network Ranked The **#1 Affiliate Network** focused on Software and Digital Goods and **#5 CPS Network Overall** for 9 years in a row (2015 – 2023) as recognized by Blue Book



Network Details



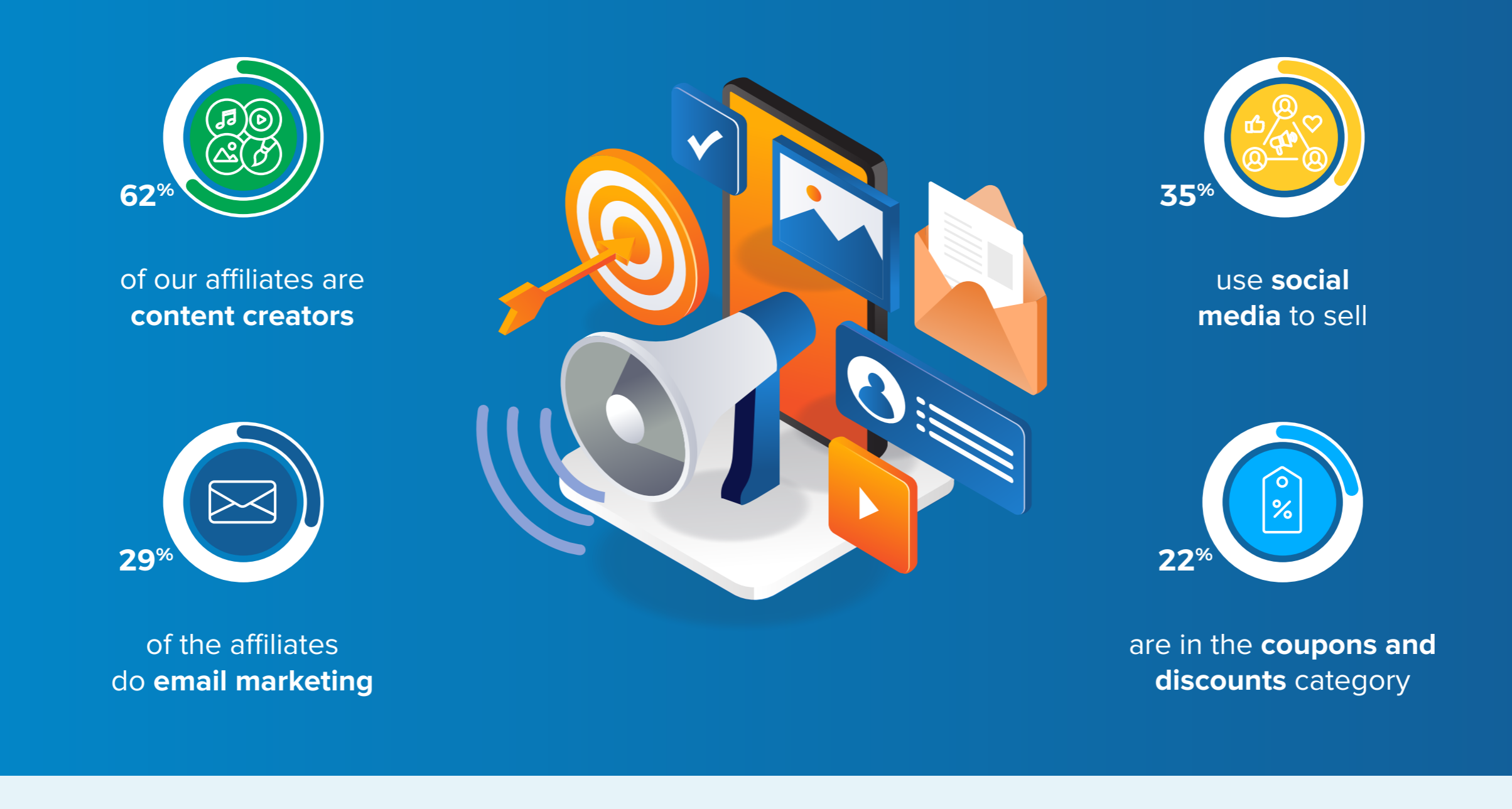
Top Selling Countries

68% of the total GTV comes from the top 5 countries



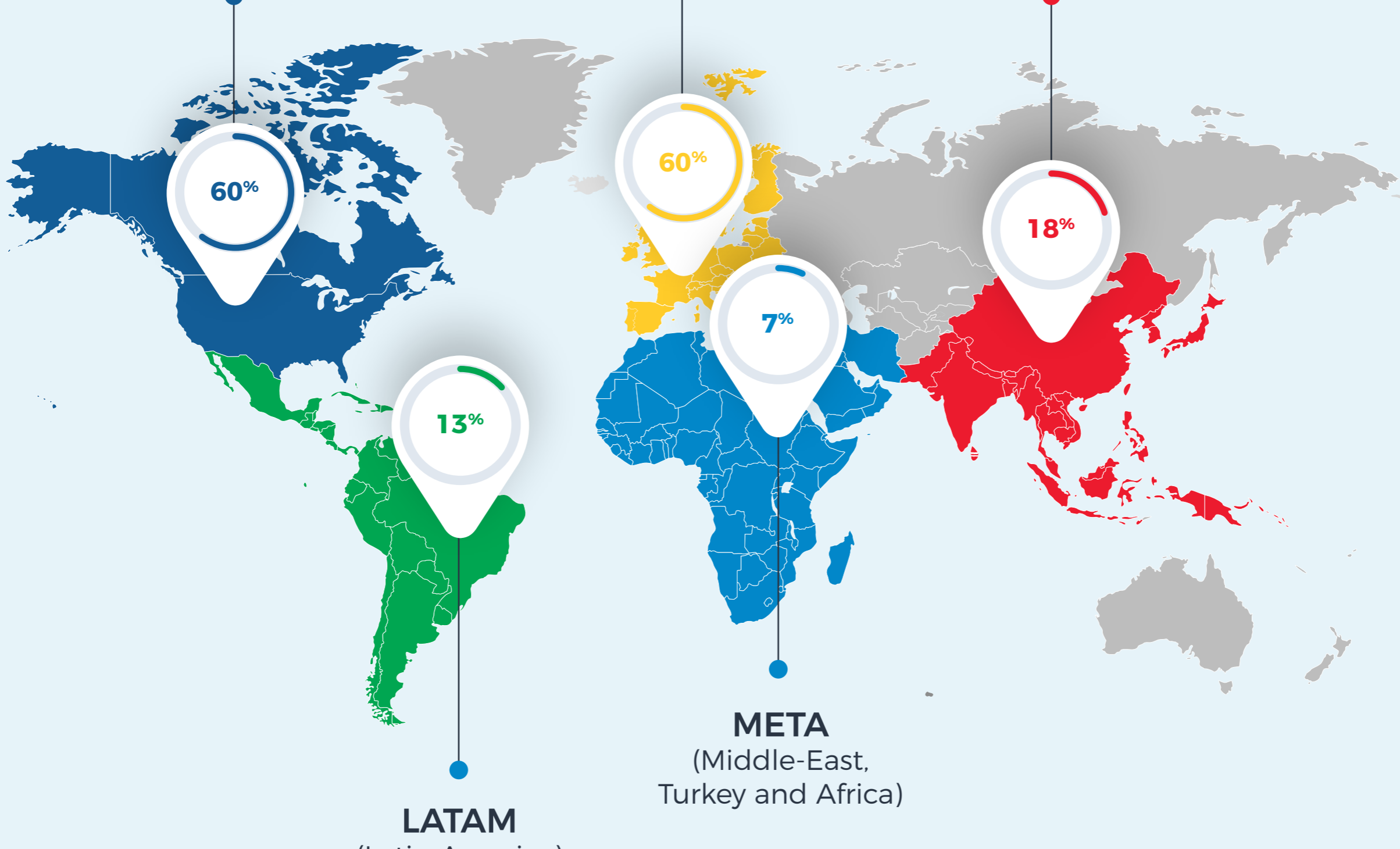
Publishers Business Types

Our affiliates have content and reviews dedicated websites



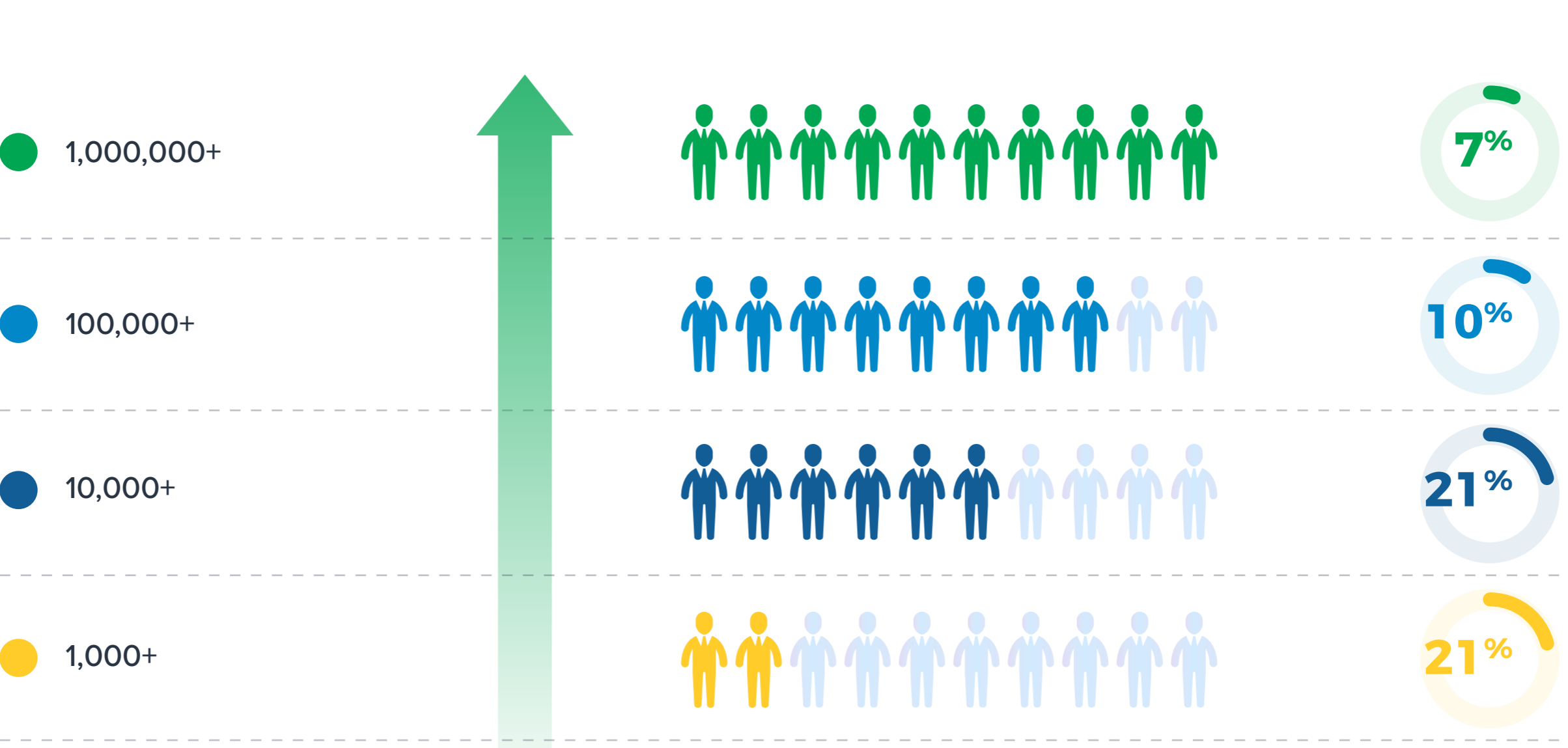
Publishers Target Geos

Our affiliates have **global traffic**



Publishers' Monthly Audience

38% of our affiliates exceed 10k monthly visitors



More partnerships, more chances to earn!

Most of the affiliates earn money from up to 5 partnerships.



Plans for 2024



In 2024, affiliates intend to focus on **increasing** their **traffic volumes** by finding **new traffic sources** and **joining new affiliate programs** in order to extend their area of promoted digital products.

Publisher Testimonial

“Avangate Affiliate Network is great especially for a software related website like ours. It allows us to offer our visitors an ability to buy the software or the license for it and generate the revenue from doing so. The portal allows us to easily join new affiliate programs, grab affiliate links or track our affiliate payments.”



The world's most established digital goods affiliate marketing network.

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