

AFFILIATE SUCCESS STORY

Glarysoft Increases Affiliate Sales by 70% with Back to School Campaign





+70%

increase in

affiliate sales

Glarysoft

Products Downloads Shop Support Company English 🔻

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Glary Utilities 5

The No. 1 Free, Powerful and All-in-one utility for cleaning your PC

- Boosts PC speed and fixes frustrating errors, crashes and freezes
- Features one-click functionality and easy, automated options
- · Over 20 tools to maximize your Computer's performance

Download Now

5.181 for Windows | Update: Jan. 24, 2022

Awards

Utilities is one of the most lar and most frequently

ystem utilities

By: Download.com staff CNET Editors' Rating:

**** Spectacular



Restore your PC to peak performance with Glary Utilities Pro

Only \$19.97 Original \$39.95

Buy Now >>>

100% MONEY BACK GUARANTEE



Newly Released Product, File Recovery Pro for Windows

Recover your lost/deleted data now >>>



Download & Try









Antonia Hao Affiliate Manager at Glarysoft

In cooperation with 2Checkout's Avangate Affiliate Network, I am very pleased to see Glarysoft expand its user base and increase sales. The 2Checkout team used their comprehensive professional skills and flexible creative thinking to organize a successful affiliate marketing event. The Back to School campaign built an efficient communication bridge between us and our affiliates, and significantly improved sales performance.



Affiliate:

Glarysoft



Website: www.glarysoft.com

SMB

Utility Software

Taraet: B2C & B2B

Benefits & Results:

- ✓ 70% increase in affiliate sales driven by the Avangate Affiliate Network Back to School campaign
- Increased awareness of Glarysoft's products among affiliates



2Checkout Monetization Platform Reseller Model | Avangate Affiliate Network and Services





Glarysoft is constantly looking for innovative ways to expand their online business across existing or new channels. Since working with the Avangate Affiliate Network, the utility software provider has successfully grown their affiliate community, leading to a boost in revenue generated through this channel.

The Back to School affiliate campaign, which took place August through September 2021, was the perfect opportunity for Glarysoft to expand their affiliate network and increase sales.



Glarysoft experienced a whopping 70% increase in affiliate sales through the Back to School campaign, compared to the previous period. During the contest, they chose to provide affiliates with a special offer which included a 50% affiliate commission and a 60% discount on selected products.

This promotional plan took Glarysoft's online business to the next level, as the affiliate network now drives 11% of the merchant's overall revenue.



Affiliate:

Glarysoft



Back to School - Special Offers -

TOP Software Products on Sale



VOUCHER \$1,500 a a

Glarysoft

commission: 50%

+70% affiliate sales

Campaign description:

For the beginning of the new school year, we will provide with our special discount (60% OFF) for a period of 2 months, and at the same time affiliates will receive 50% commission

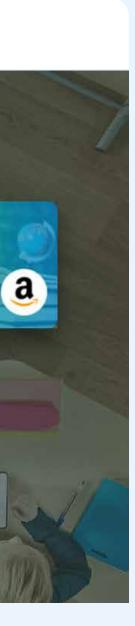
Products included: Click to see all Products

Coupon Codes: Click to see all Codes

Duration: August 1st, 2021 - September 30th, 2021

Join Program









Benefits

of Partnering with Avangate Affiliate Network



Expand global reach

Gain access to over 54K software and digital goods publishers



Hassle-free payouts

Advanced marketing tools



C Glarysoft

Join the Glarysoft Affiliate Program and Grow Together

We are responsible for the tracking part through third-party online networks, Avangate. The network tracks your sales and guarantees your earnings and commissions. In addition, the product is customized to ensure that partners receive commissions. Contact us via affiliate@glarysoft.com

Just place a link to turn your website into a gold mine

When users visit our website using the link on the right. either the Downloadable Installer or the Purchase Link is customized for you to ensure that you receive affiliate commissions

Your Avangate affiliate ID

Products Downloads Shop Support Company English -

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Sign up for affiliate Platform

Sign up now

Already have an account? Log in

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avangate Affiliate Network









Glarysoft Ltd is a professional software developing company that provides multimedia, system, and network applications. Their goal is to offer easy-to-use, robust, and highly reliable software that increases computing productivity. Glarysoft's solutions keep PCs running smoothly and error-free, greatly improve performance, and ensure personal and corporate security.

For more information, visit www.glarysoft.com .

About Avangate Affiliate Network

Launched in 2006 as a standalone solution for software companies who wanted to sell globally, Avangate Affiliate Network is recognized as the #1 Affiliate Network for Digital Goods for the 8th year in a row. With over 1,200 affiliate programs listed, Avangate Affiliate Network offers you the possibility to grow your earnings exponentially by partnering with the industry's top names, promoting their products and earning up to 75% affiliate commission. Join us today for successful affiliate selling!

Get more information at www.avangatenetwork.com

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