

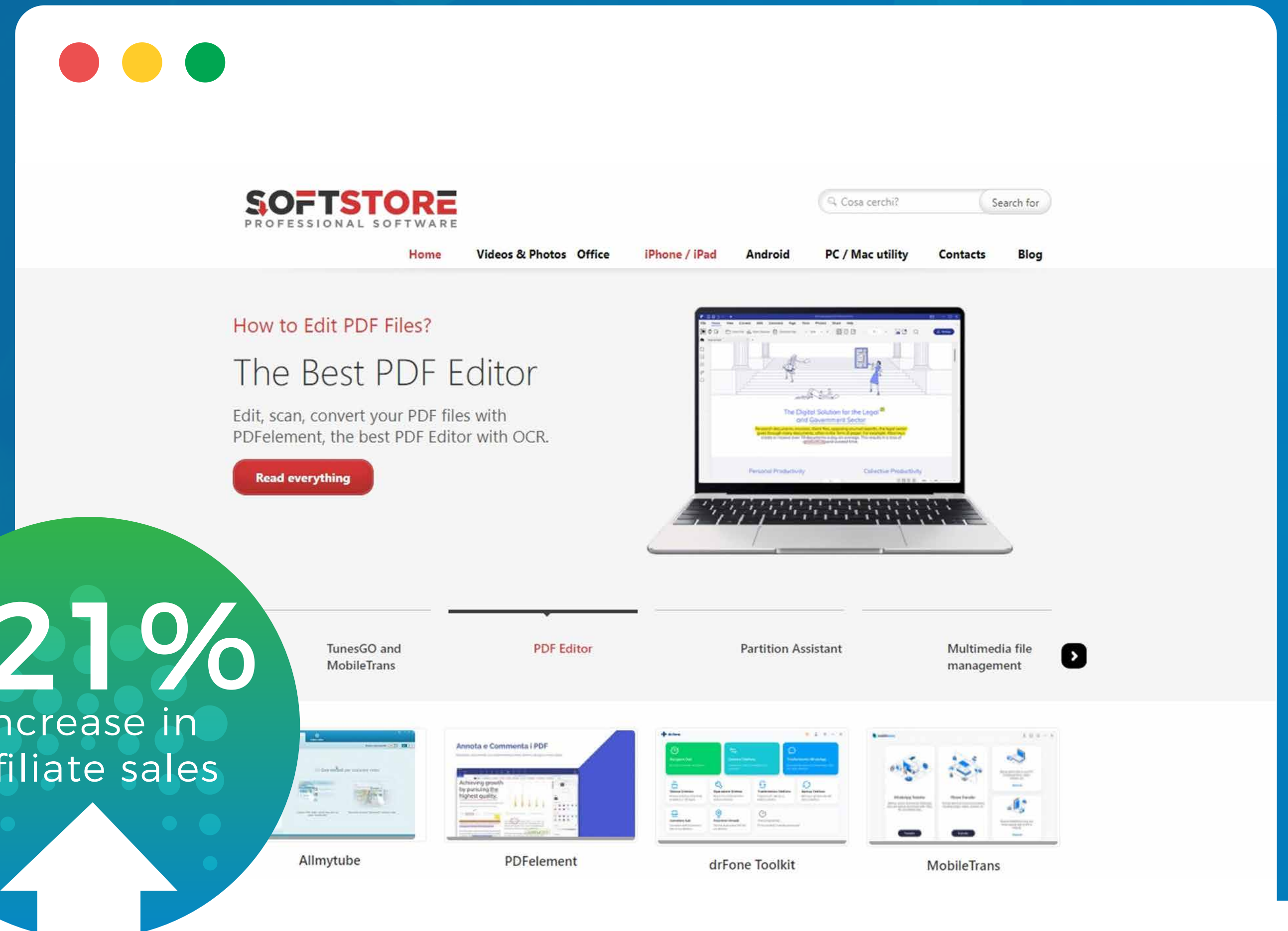


AFFILIATE SUCCESS STORY

SOFTSTORE
PROFESSIONAL SOFTWARE

SoftStore.it Increases Affiliate Sales by 21% with the Avangate Avengers Contest

+21%
increase in
affiliate sales





Onofrio Tota
Co-Founder at SoftStore.it

“

I have been part of the Avangate Affiliate Network since early 2010. In these 10+ years, there have been many improvements: better assistance and support dedicated to affiliates, many new merchants and market-leading products, plus initiatives and contests to increase sales. I appreciate the Avangate Affiliate Network for quite a few reasons: 24/7 technical support, the ability to always get answers in case of doubts or problems, the reliability of the tracking system, the large number of products and sellers in the network, and then punctuality and seriousness in the payment of commissions. ”

Affiliate:
SoftStore.it



Website:
www.softstore.it

Promoting:
Data recovery software,
mobile data transfer software,
photo and video editors

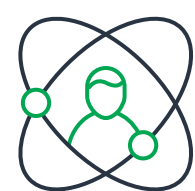
Benefits & Results:

- ✓ Joined Avangate Affiliate Network: 10+ Years Ago
- ✓ Avangate Avengers First-Place Winner
- ✓ 21% increase in sales and 27% more earnings during winter contest

Our Solution:



Avangate Affiliate Network and Services



Context & Objectives

Affiliates love our annual sales contests. The latest “Avangate Avengers” affiliate contest was held over the winter holidays. The campaign gathered special offers for hundreds of digital goods products and increased affiliate commissions from 27 of our top software merchants.



Solution & Results

During the contest period, Onofrio chose to promote offers from several participating affiliate programs, focusing on the Wondershare offer. His promotional strategy is based on SEO and content marketing, with frequent updates. Almost all site traffic comes from search engines, and for holidays or special events, SoftStore sends email newsletters to more than 100,000 subscribers. Onofrio also has YouTube channels where software tutorial videos are published, and these are appreciated by inexperienced users.

Onofrio’s efforts proved effective as the winter sale brought his site a 21% increase in sales and 27% more earnings, **making SoftStore the first-place winner and our official “Captain Affiliate”**.

Affiliate:

SoftStore.it

SOFTSTORE
PROFESSIONAL SOFTWARE

Avangate Avengers Affiliates Assemble!

Win Amazon Vouchers of up to \$1,500!

wondershare
commission: 50%

+21%
increase in affiliate sales

CAPTAIN AFFILIATE

SOFTSTORE
PROFESSIONAL SOFTWARE

Join Program



Benefits

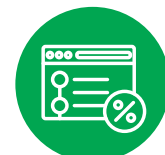
of Partnering with Avangate Affiliate Network



24/7 technical support team



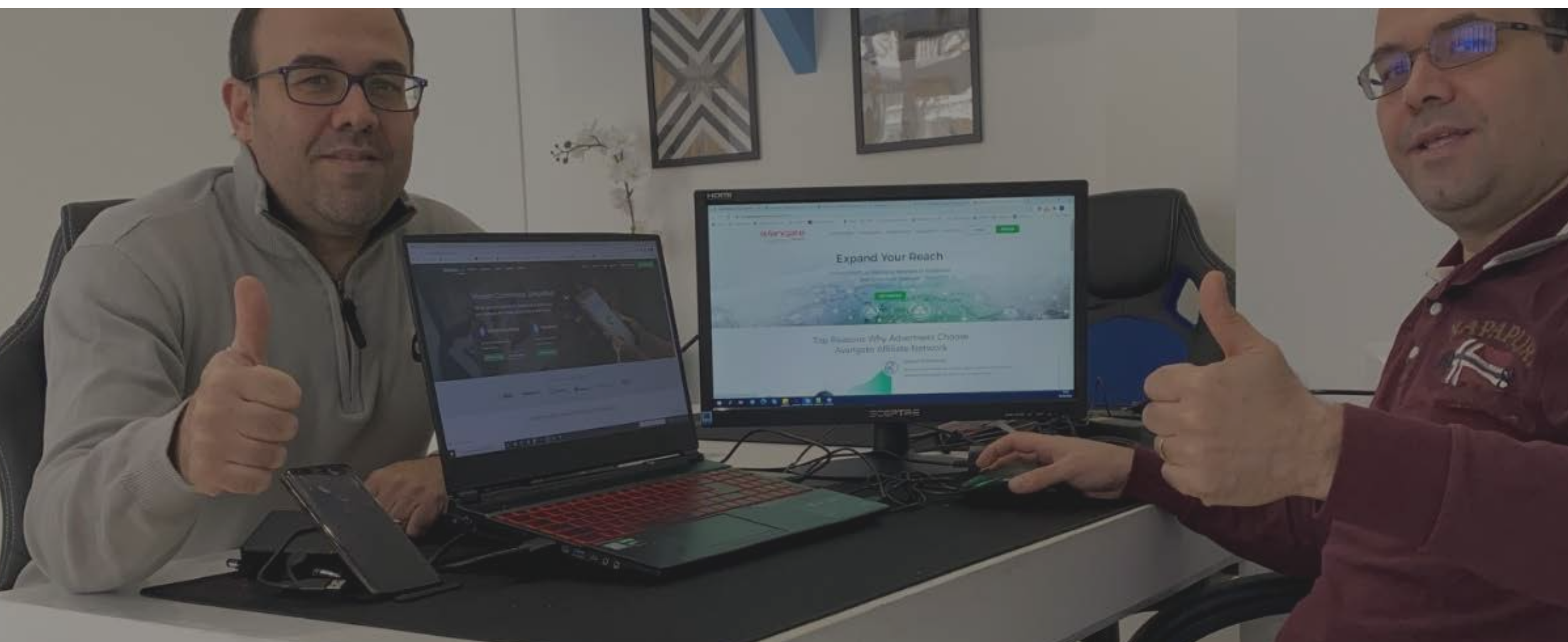
Reliable tracking system



A large number of products and sellers available for promotion



On-time monthly payments



SoftStore.it started its journey about 13 years ago when Onofrio Tota began creating technology blog posts and writing reviews and tutorials on freeware and shareware services and software. Initially, it was just a passion, but over time, the birth of affiliate programs in the software field turned the site into a viable business. In addition to offering guides and reviews, Onofrio's website has become a showcase for purchasing software and a reference point for receiving assistance in using the applications.

The site mainly promotes data recovery software, data transfer software between mobile devices, and photo and video editors. One of their most successful affiliate projects is the Wondershare PDF editing software.

For more information, visit www.softstore.it.

About Avangate Affiliate Network

Launched in 2006 as a standalone solution for software companies who wanted to sell globally, Avangate Affiliate Network is recognized as the #1 Affiliate Network for Digital Goods for the 7th year in a row. With over 1,200 affiliate programs listed, Avangate Affiliate Network offers you the possibility to grow your earnings exponentially by partnering with the industry's top names, promoting their products and earning up to 75% affiliate commission.

Join us today for successful affiliate selling!

Get more information at www.avangatenetwork.com



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Georgia, USA

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